



HANNAH VANDERHEIDE

**FREELANCE COPYWRITER &
JOURNALIST**

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➤ EXPERIENCE

CONTRIBUTING WRITER AT THE AGE & SMH

2020 - present

- Deliver feature articles and op-eds on a range of topics.
- Research topics and deliver articles to editors on deadline.
- Perform source interviews, conduct research, and compile data.

CONTRIBUTING WRITER AT BODY & SOUL

2023 - present

- Write feature articles and explainers about health and wellbeing.
- Research topics and deliver articles to editors on deadline.

CONTRIBUTING WRITER AT MAMAMIA

2021 - present

- Featured author in the parenting section.
- Deliver interesting and innovative articles on a weekly basis.
- Perform source interviews, conduct research, and compile data.

CONTRIBUTOR AT ABC EVERYDAY

2023 - present

- Write commissioned 'Perspective' pieces for the online publication.

CONTRIBUTOR AT FASHION JOURNAL

2023 - present

- Deliver feature articles and op-eds about fashion
- Research topics and deliver articles to editors on a deadline.

CONTRIBUTING WRITER AT HARPER'S BAZAAR

2023 - present

- Deliver feature articles about fitness and health.
- Research topics and deliver articles to editors on a deadline.

CONTRIBUTING WRITER AT WOMEN & LEADERSHIP AUS

2022

- Invited as a contributor to their Expert Commentary Series.

FREELANCE COPYWRITER AT KEEP LEFT CREATIVE AGENCY

2023 - present

- Created engaging copy for various clients such as ANZ bank
- Work alongside the creative team to produce articles, blogs, web copy & advertorial copy.

FILM WRITER FOR NIC BARKER, MELBOURNE

2015

- Writer on the multi-award-winning film 'Dead Sharks'.

COPYWRITER FOR THE TEAK PLACE, MELBOURNE

2023 - present

- Created engaging copy for magazine advertorial.
- Ongoing blog delivery.

COPYWRITER AT TYKON BUILDERS, MELBOURNE

2019 - present

- Created engaging copy for website and email templates.
- Assisted in communications copy and website upgrades.

PROFILE

I am a versatile and prolific copywriter and journalist, with a keen interest in women's issues, health, and current wellness trends. My work is regularly featured in The Age, Sydney Morning Herald, Mamamia, The Herald Sun, and Body+Soul. I was also recently honoured to contribute to the 2023 Women & Leadership Australia's Expert Commentary Series. As a copywriter, I'm adept at developing original content to fit with a client's unique 'voice' and am always committed to writing with integrity and good humour.

SKILLS

Interpersonal Communication, Advanced Writing, Excellent Spelling and Grammar, Time Management, Research, Interview, Content Creation

EDUCATION

BACHELOR OF PERFORMING ARTS, MONASH UNIVERSITY (2011)

- Dean's list across all three years
- Golden Key membership

HIGH SCHOOL DIPLOMA, RADFORD COLLEGE (2008)

- English Major.
- Year 12 Prefect
- Enter Score 98.3.